

## **SPONSOR APPLICATION**

On behalf of the Regional YMCA of Western Connecticut, we would like to extend an invitation to you to "HOST" a Halloween themed booth, trunk or both at our Trunk or Treat event. This community event will be held, Friday October 25th, 2024, from 6pm-8pm at the Upper Pavilion of the Camp Greenknoll campus.

Individuals, businesses, organizations, non-profits, clubs and service groups are invited to support our community and promote their business through our Trunk or Treat. Our Trunk or Treat provides a fun and safe trick or treating experience for youth and families in our community.

Each participating business will need to provide a Halloween themed trunk or one table and chairs (tent optional), with at least one person and candy or giveaways for 300–500 children (this is only an estimate). Your trunk or table can be decorated with your logo as you see fit.

Deadline to sign up as a sponsor is October 7, 2024.

For more information please visit www.regionalymca.org/trunk-or-treat.

## **TRUNK OR TREAT SPONSOR APPLICATION**

Vendor/Company Name:	
Contact Person:	
Contact Person:	
Email address:	
Family Friendly Theme:	
Candy/items to be distributed:	
*Candy should be individually wrapped. Enough	candy for an estimate of 500 or more children.

## **IMPORTANT INFORMATION:**

- One10'x10' space will be provided per application on a first come, first served basis.
- Vendors to provide their own trunks or table and chairs. Tents optional.
- Space is limited.

Set Up Time: 4:00-5:30pm

Your vehicle will be your display so come prepared with a decorated truck and hand out lots of candy.

No Trunk, No Problem - bring your decorated table and chairs (tent optional). Bring your business signage to display.

Sponsors: please drop off promo items to be included in the YMCA's event bags by Mon., October 21.

If you are unable to participate but would like to donate a bag of candy, donations can be dropped off at the YMCA Front Desk.

Event Sponsor: \$300

On-Site Vendor: \$150

One 10' x 10' space. Business name and logo on YMCA flyers, event banner and event website page /social media posts promoting the event. Priority booth location. Option to include coupon or flier in the giveaway bags.

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One 10' x 10' space. Name listed on event website page.

\_\_\_\_ Non-Profit On-Site Vendor: \$50

One 10' x 10' space. Name listed on event submission form

Please complete form and return with payment.

Please mail, fax or email application and payment to:

Regional YMCA of Western CT Attn: Kariana Cicerone 2 Huckleberry Hill Road Brookfield, CT 06804 kcicerone@regionalymca.org or (F) 203.740.9289



## Thank you for helping us to bring this spooky celebration to life!